



Two Day Research Conference & Doctoral Consortium

Friday 22nd and Saturday 23rd April 2022

Responsible and Resilient Business Research Conference 2022

FINAL PROGRAMME PLAN

Time Zone: Indian Standard Time

DAY 1 Friday 22 nd April 2022		Venue
08:30 AM – 09:30 AM	Registration and Tea	Reception Lounge, Academic Block
09:30 AM – 11:30 AM	Workshop I (WS I) Scale Development Prof Richa Agarwal, Associate Professor, DOMS (IIT Madras)	Classroom C1, Ground Floor, Academic Block
11:30 AM – 12:00 PM	Network Tea and Group Photo	Classroom C3, Ground Floor, Academic Block
12:00 PM – 01:00 PM	Inaugural Session Chief Guest: Prof. K.K. Agarwal, Chairman, National Board of Accreditation, Govt. of India Guest of Honour: Prof Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog, Govt. of India	Seminar Hall, 2 nd Floor, Academic Block
01:00 PM – 02:00 PM	Lunch	BIMTECH Mess
02:00 PM – 03:30 PM	Technical Session I (TS I) Parallel Tracks – (Track Chairs), Profs. Bikramjit Rishi, Harvinder Singh, Mohd Naved Khan, Deepika Pandita, Paresha Sinha, Srinivas Iyengar.	
03:30 PM – 04:00 PM	High Tea	Classroom C3, Ground Floor, Academic Block
04:00 PM – 04:30 PM	Keynote Address Dr Robert Hisrich "Using a New Approach for Research, Teaching and Understanding Sustainable Entrepreneurship".	Classroom C1 & C2, Ground Floor, Academic Block
04:30 PM – 05:30 PM	Meet-the-Experts Profs AK Dey, Sumit Narula, Sudhir Rana	Classroom C1 & C2, Ground Floor, Academic Block
05:30 PM – 06:45 PM	Meet the Editors Prof Justin Paul, Editor in Chief, International Journal of Consumer Studies and Prof. Shrihari Sridhar, Associate Editor, Journal of Marketing Research, Journal of	Classroom C1 & C2, Ground Floor, Academic Block

	Marketing, International Journal of Research in Marketing, and Journal of the Academy of Marketing Science. Prof. Renana Peres, Senior Editor, International Journal of Research in Marketing Prof Douglas Cumming, Co Editor-in-Chief, British Journal of Management	
07:00 PM– 08:30 PM	Cultural Evening and Networking Dinner	Activity Plaza, Ground Floor, Academic Block
DAY 2 Saturday 23rd April 2022		
09:00 AM– 10:00 AM	Distinguished Speakers Talk Dr Amandeep Dhir, University of Agder, Norway, University of Stavanger, Norway. Topic “How to convert contemporary research idea into a meaningful research paper” Dr Neena Sinha, Guru Gobind Singh Indraprastha University, Delhi. Topic “Green Mobility through the lens of Indian Ethos”	Classroom C1 & C2, Ground Floor, Academic Block
10:00 AM– 10.30 AM	Tea	Classroom C3, Ground Floor, Academic Block
10.30 AM– 12.00 PM	Technical Session II TS (II) Parallel Tracks – (Track Chairs) Profs Arvind Shukla, Sandip Anand, Virginia Bodolica, , Amresh Kumar, Pankaj Priya	
12.10 PM – 02.10 PM	Doctoral Consortium	
02.10 PM - 3.00 PM	Lunch	BIMTECH Mess
03.00 PM– 3.30 PM	Meet the Authors “ <i>OUTLAST: How ESG can benefit your business</i> ” Dr. Mukund Rajan & Col. Rajeev Kumar Harper Collins, India, December 2021	Classroom C1 & C2, Ground Floor, Academic Block
03:30 PM – 04:30 PM	High Tea & Networking Interaction with Panel of Experts	
04:30 PM – 05:30 PM	Valedictory Session Guest of Honour’s address: Dr Justin Paul, University of Puerto Rico “7 P Framework for Firm Performance and Success’ with Best Paper Prizes and Certificate Distribution	MDP Hall, 2 nd Floor, Academic Block

(Minor modifications may be made in the above program plan)
